Trust in Official Sources

Use of Official Information
- Individuals who were vaccinated relied on official sources more than unvaccinated individuals.
- COVID-19 information from healthcare providers was used more often, regardless of race/ethnic group or vaccination status.

Trust in Unofficial Sources

Use of Unofficial Information
- Unvaccinated individuals used unofficial sources to a higher degree when compared to vaccinated individuals.
- NHPIs, Asians, and Others used unofficial sources more often compared to Whites.

WHAT DOES THIS MEAN?

The trust and use of COVID-19 information from official sources increased the probability of vaccination by 20.7%.

Using COVID-19 information from unofficial sources decreased the probability of vaccination by 12.5%.

The sources you trust and use are associated with how they respond to COVID-19 control strategies.

WHAT CAN I DO TO TACKLE VACCINE HESITANCY IN MY COMMUNITY?

- Vaccinate with confidence
- Celebrate and share your decision to get vaccinated
- Trust and use information from official sources (your health care provider, CDC, or HHS)
- Promote information about vaccination sites and COVID-19 at-home test distributions

NOT VACCINATED YET?

Use the CDC Vaccine Finder to find a vaccination site near you.
You may also text your ZIP code to 438829.

Learn more about Pacific Alliance Against COVID-19 (PAAC):
https://www.paac.info/
Read the full article:
https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9229995

The data provided in this infographic was from the following study: “Opposing Role of Trust as a Modifier of COVID-19 Vaccine Uptake in an Indigenous Population” by Ruben Juarez, Krit Phankitnirundorn, May Okihiro, and Alika Maunakea (June 2022).

The study was approved by the Waianae Coast Comprehensive Health Center Institutional Review Board (Protocol number 20-WCCHC-05-HAWAII approved on 24 September 2020).