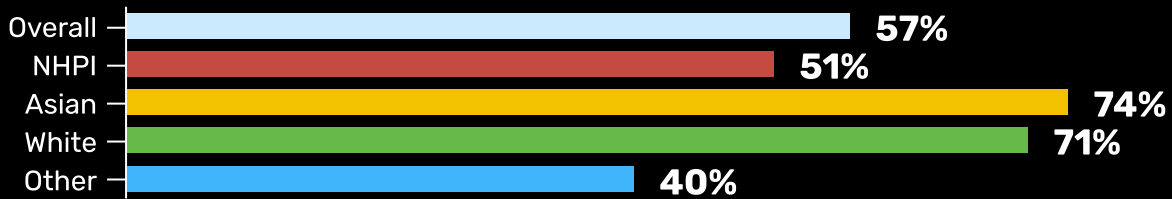


BARRIERS TO COVID-19 VACCINATION

Understanding vaccine hesitancy in your community

Percentage of vaccinated individuals by race/ethnic group



NHPI = Native Hawaiian and Pacific Islander

Vaccine hesitancy is a significant barrier to decreasing the impact of COVID-19.

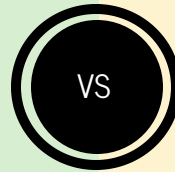
To better understand vaccine hesitancy, community members were asked to identify their degree of trust and use of official and unofficial sources of COVID-19 information about their vaccination status.



OFFICIAL SOURCES OF COVID-19 INFORMATION

Reliable, credible resources created by an expert in the field.

- Local and Federal government
- U.S. Coronavirus task force
- Doctor or health care provider
- News on the radio, TV, online, or in newspapers
- Medical/Health websites



UNOFFICIAL SOURCES OF COVID-19 INFORMATION



Content retrieved from someone who is not an expert in the industry. Unofficial sources may contain misinformation.

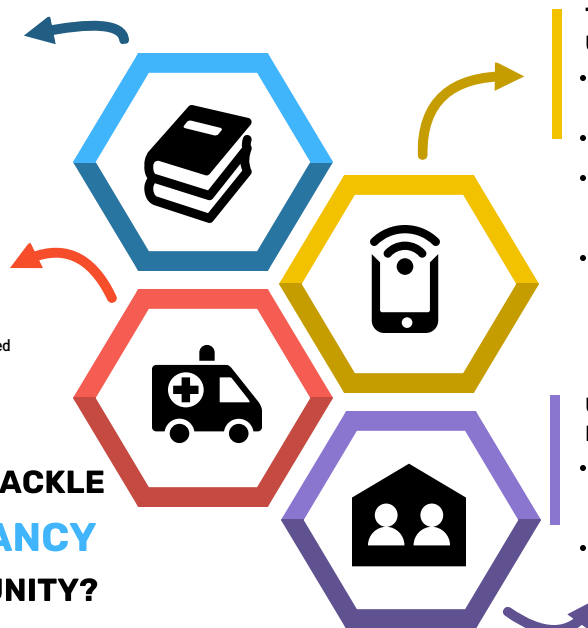
- Faith leaders
- Family members and close friends
- Classmates, colleagues, or other people you know
- Social media

Trust in Official Sources

- Individuals who were vaccinated trusted official sources more than unofficial ones.

Use of Official Information

- Individuals who were vaccinated relied on official sources more than unvaccinated individuals.
- COVID-19 information from healthcare providers was used more often, regardless of race/ethnic group or vaccination status.



Trust in Unofficial Sources

- NHPIs, Asians, and Others trusted unofficial sources more than Whites.
- Close friends and family members were the most trusted.
- Contacts from social media were the least trusted unofficial source among NHPIs, Asians, and Others.
- For Whites, faith leaders were the least trusted unofficial source of COVID-19 information.

Use of Unofficial Information

- Unvaccinated individuals used unofficial sources to a higher degree when compared to vaccinated individuals.
- NHPIs, Asians, and Others used unofficial sources more often compared to Whites.

WHAT DOES THIS MEAN?

The trust and use of COVID-19 information from **unofficial sources** decreased the probability of vaccination.

Using COVID-19 information from **OFFICIAL** sources **increased** the probability of vaccination by

↑↑ **20.7%**

Using COVID-19 information from **UNOFFICIAL** sources **decreased** the probability of vaccination by

↓↓ **12.5%**

The sources you trust and use are associated with how they respond to COVID-19 control strategies.

NOT VACCINATED YET?

Use the CDC Vaccine Finder to find a vaccination site near you.

You may also text your ZIP code to 438829.

<https://www.vaccines.gov/>



WHAT CAN I DO TO TACKLE VACCINE HESITANCY IN MY COMMUNITY?

- Vaccinate with confidence
- Celebrate and share your decision to get vaccinated
- Trust and use information from official sources (your health care provider, CDC, or HHS)
- Promote information about vaccination sites and COVID-19 at-home test distributions

